A fantasy childhood?
THE EFFECT OF DISNEY PRINCESSES AND SUPERHEROES ON PRESCHOOL CHILDREN

COLLOQUIUM SERIES 2015
The media often portrays boys and girls in stereotypical ways - with princesses and superheroes being some of the worst offenders. Both princesses and superheroes are extremely popular among this age group, though recently, there has been some discussion in the public sphere regarding potential concerning effects on child development. An examination of the media during early childhood is particularly important, as these years lay down a foundation for the development of many behaviors over time. This colloquium will examine the princess and superhero culture among preschool children and will present longitudinal research showing potential effects on gender stereotyping, body image, prosocial behavior, aggressive behavior, and defending.

SPEAKER PROFILES
Dr. Sarah M. Coyne is an associate professor of human development in the School of Family Life at Brigham Young University. Her research interests involve media, aggression, gender, and child development. She has over 70 publications on these and other topics and is on the board of the International Society for Research on Aggression (ISRA) society and is currently serving as an associate editor for Aggressive Behavior. She has four young children and lives in Spanish Fork, Utah.

DETAILS
Date: Monday 27 July 2015
Time: 12:00pm – 1:00pm
Venue: Macquarie University, Building X5B, Room 012
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CAMPUS MAP
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